

Want to grow your business? Ascend is here to help!

Scaling up your business may not be an easy task, this is why Ascend would like to help. With 3 new business growth programmes & funding for specialist advisors to support your growth ambitions it is our mission to help you and your business.

What programs do we offer?

Growth Readiness

“Help me plan my growth”

Investment Readiness

“Help me get investment”

Growth Projects

“I know how to grow - help me fund it”

Ascend program components

Whilst the creation and delivery of a growth and/or investment plan is the key deliverable for any business on the Ascend program, the journey to get there will involve the participant businesses receiving a range of high quality wraparound growth support, which may involve some or all of the following key elements:



Management
& Leadership
Development



Business Model
Refinement



Financial
Reporting &
Planning



Market
Assessment,
Sales & Marketing



Growth
Strategies



Technology
Development



Investor Pitch

Ascend Advisor Team

Upon acceptance onto the Ascend program, the Selection Panel will appoint an appropriate advisory team based on the specific sector, disciplinary needs, and progress to-date.

Whilst the creation and delivery of a growth and/or investment plan is the key output for Derby City, the journey to get there will involve the participant businesses receiving a range of high-quality wraparound growth support by an advisory team.

Start your business growth today!

email: ascend@derby.gov.uk

ascenderby.org

